



Sustainability and Other Topics

- **GREENR:** A new database dedicated to newspaper, magazine and scholarly articles (and videos). You can search by topic or nation, or use the interactive map.

- Agriculture
- Economics and Trade
- Energy
- Environment
- Law and Policy
- Pollution
- Resource Management
- Science and Technology
- Social Factors



- **GreenFILE (EBSCO):** Scholarly, government, and general interest articles related to the human impact on the environment. A multidisciplinary databases on the familiar EBSCO platform.
- **Business & human Rights Resource Centre** (www.business-humanrights.org): "Tracking the positive and negative impacts of over 4000 companies worldwide."
- **CSRWire** (www.csrwire.com): News, reports, and events submitted by member organizations (i.e. press releases, etc.). Includes a good directory of organizations and businesses with a socially responsible focus, and links to Corporate Social Responsibility reports.
- **Mint Global:** All-purpose company database, includes Corporate Social Responsibility reports.
- **ProQuest Entrepreneurship:** Academic and popular articles and videos on all aspects of entrepreneurship.

BYU's Business Library

www.lib.byu.edu/business

Resources licensed by the BYU Library can be found on the Business and Economics website. Use the Find a Database tool to search by name or click on the link to the Global Business subject guide, and then the Social Responsibility tab.

Indexes and Rankings

- **CRO's 100 Best Corporate Citizens** (www.thecro.com): Produced by the CRO Association, a rigorous ranking according to data on a company's impact on the environment, climate change, human rights, employee relations, philanthropy, finance, and governance.
- **Newsweek's Green Rankings** (<http://greenrankings.newsweek.com>): Ranks America's 500 largest corporations. Uses KLD data.
- **KLD** (on the WRDS database): Our most authoritative source for socially responsible investing data. Indexes social, environmental, and governance indicators of the largest 3000 public companies.



Market Research

- **Frost & Sullivan:** A focus on the technologies behind products and driving markets. Strong coverage of sustainable technologies, materials, and energy markets and technologies.
- **MarketResearch.com Academic:** From geothermal energy markets and clean coal energy technologies to conscientious consumerism, ethical food, sustainable packaging, and sustainable OTC medications.
- **IBIS World:** Reports on U.S. oil, gas, coal, nuclear, and hydroelectric and renewable power generation industries.
- **Gartner:** Reports on Green IT.
- **Global Market Information Database:** Covers the globe with in-depth market research reports and analysis of current trends.
- **Mintel:** Reports on green living, green marketing, sustainable tourism, and things like environmentally-friendly household cleaning products. Good insight into consumer psychology. Focus on the US and Western Europe. You must create a profile to access.



Energy Data and Policy

- **U.S. Energy Information Administration** (www.eia.doe.gov): EIA is an excellent source for current and historical price, capacity, and consumption data, with policy-neutral forecasts and analysis on U.S. and international energy topics.
- **International Energy Agency** (www.iea.org): IEA is similar to EIA for its 28 participating nations, with more focus on policy and international agreements, and with climate change and sustainability higher on the agenda.

Other News Sources

- **Factiva:** Business and economic news from thousands of newspapers around the world in 22 languages. The drill-down filters below the search box allow for powerful searching.
 - Example search: change region to “India,” industry to “Wind Energy,” subject to “Market Share,” date to “in the last year,” and remove the English language restriction.
- **LexisNexis Academic:** Another good news database.
- **ABI/Inform (ProQuest), Academic Search Premier (EBSCO), and Business Source Premier (EBSCO):** News, trade publications, and academic journals.
- **Conference Board:** Reports and analysis from leading business thinkers.



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