

Global Trade and Economics

February 18th & 19th, 2009

Country Profiles

- **Business Source Premier – Enhanced Business Searching (EBSCO):** A large collection of country reports from publishers including:
 - The Economist Intelligence Unit (listed under Country Commerce, Country Profile, and Country Report)
 - Business Monitor International (including Emerging Markets Monitor)
 - Political Risk Yearbook
 - CountryWatch, ICON Group International, Datamonitor, Global Insight, and moreThe enhanced interface makes finding these a lot easier. When it opens simply click on Country Reports toward the bottom of the screen. You can also find brief reports on major companies. And a keyword search will access hundreds of scholarly journals.
- **Country Commercial Guides:** Free, in-depth reports produced by the U.S. Commercial Service: http://www.buyusainfo.net/adsearch.cfm?search_type=int&loadnav=no
- **LexisNexis Academic:** Profiles, business opportunities, and economic news from:
 - Business Monitor News (BMI analyzes political and economic conditions in 175 emerging market countries in four global regions)
 - PRS Group's International Country Risk Guide (political, economic and financial risk analysis for 130 nations)
 - Global Insight, Interfax, Onvia, and more
- **CIA World FactBook:** A bare-bones overview of each country.
- **globalEDGE:** Hosted by Michigan State University, globalEDGE pulls together economic, trade, and industry information from a number of sources: <http://globaledge.msu.edu/>

Trade and Economic Data

- **World Development Indicators:** 854 time-series for 227 territories, provided through the World Bank. Compare countries, create charts, export to Excel.
- **Global Development Finance:** Same platform as World Development Indicators, with a finance emphasis.
- **International Monetary Fund:** A good place for economic news and statistics that can be broken down by country and downloaded to Excel. After you pick a country, on the left there is a link to the World Economic Outlook. Click there and again on the left there's a link to the WEO database. Click there for the interactive statistics.
- **IMF International Financial Statistics:** A database with GDP, employment, trade and other national accounts dating from 1945.
- **UNdata:** Statistics compiled from international agencies: <http://data.un.org/>
 - The most detailed information can often be found on the websites of a nation's government and national bank. Links to national statistical offices can be found on the UNdata site.

BYU's Business Library

www.lib.byu.edu/business

Resources licensed by the BYU Library can be found on the MEGI website (Management, Economics, and Government Information). Use the Find a Database tool to search by name or click on the link to the Economics subject page or the Business Management subject page and try the International tab.

- **NationMaster:** A free site that provides statistics: <http://www.nationmaster.com/index.php>
- **International Trade by Commodity Statistics:** Exactly what it says, and quite granular. There are five volumes per year. Each member of the OECD is located in one of them.
- **UN Comtrade:** Import and export data for commodities: <http://comtrade.un.org/db/>
- **TradeStats Express:** Interactive data for U.S. imports and exports by country: <http://tse.export.gov/>

Factiva

Business and economic news from thousands of newspapers around the world in 22 languages. Use the drill-down filters (the plus-signs) to narrow your search by language, country, industry, company, etc.

- An example search: change language to all, change region to “Countries/Regions of the Indian Subcontinent,” change subject to “Tariffs/Trade Barriers,” and change the date to “in the last year.” Then enter a search term, like “computer.”
- You can find a video tutorial here: <http://screencast.com/t/7kb1fyfdj>
- LexisNexis Academic is another good news database.

Global Market Information Database

International market research reports together with demographics and economic data.

- Use the Menu Search to select a market or drill down to an economic indicator, then select nations of interest. This results in a list of relevant reports and statistics. You can play with the data in GMID’s interactive environment, or export it to excel.
- Browse by geography to find detailed analysis of consumer lifestyles and future demographics.

Some Others

- **World Bank e-Library:** All of the World Bank’s publications available online.
- **Doing Business:** The World Bank’s attempt to rank nations according to quantitative measurements of the ease of doing business there. <http://www.doingbusiness.org/>
- **The Economic Freedom of the World:** A report from the Fraser Institute using 38 variables to measure economic freedom in 141 nations: <http://www.freetheworld.com/release.html>
The Heritage Foundation has a similar publication: <http://www.heritage.org/index/>
- **Global Road Warrior:** The ultimate business travel guide, covering 175 nations with practical travel information, intercultural communication, and business protocols.
- **New Palgrave Dictionary of Economics:** The place to go for an introduction to any topic in economics. Includes biographies and bibliographies.
- **U.S. Government Websites:** Great sources for U.S. data.
 - www.bea.gov the Bureau of Economic Analysis
 - www.bls.gov for labor statistics, consumer price indices, and more
 - www.census.gov is great for demographics, there's also an economic census and economic indicators like housing starts
 - <http://export.gov> for guides, trade leads, events, and other resources