

Entrepreneurship and Small Business

January 21st & 22nd, 2009

BYU Center for Entrepreneurship

<http://marriottschool.byu.edu/cfe/>

The Marriott School's Center for Entrepreneurship is the best resource available to you. The lectures, case studies, and the ideas under the Starting Out section are excellent, and there are lists of helpful books, articles, and websites. The **Business QuickStart Packet** is the best crash course in start-up topics I've seen. Find it on the right-hand side of the Center's website.

Sample Business Plans

Business Plans Handbook (vol. 1-14): Over 4,000 pages of sample business plans. The ebooks are part of the Gale Virtual Reference Library (GVRL). These are actual business plans, and a template is included. Each volume also includes a directory of associations, consultants, SBA and SCORE regional offices, Small Business Development Centers, and venture capital firms.

- You can find them by entering GVRL in the Find a Database tool and then selecting Business and then navigating to one of the volumes.
- Or you can search for Business Plans Handbook with the Find a Book tool. The catalog entries for these books include a link to the ebook in GVRL.
- Once inside you can browse the table of contents for each volume (click on the plus sign to expand the list of business plans), or you can search in GVRL using terms like "business plan restaurant."
- There is also a cumulative index—go to the index in the most recent volume and it will list every plan in every volume.

Bplans.com (http://www.bplans.com/sample_business_plans.cfm)

- This is the source for sample business plans recommended by SBA.
- A large collection of sample plans, perhaps 1/3 of which are freely accessible.
- There are also templates, guides, and starting cost calculators.

www.businessplans.org:

Another source of sample business plans and guidelines. Includes winners of the Moot Corp business plan competition (www.mootcorp.org).

ProQuest Entrepreneurship: A small but growing number of plans, contributed by entrepreneurship departments at several universities. Use the Find a Database tool to get there. Inside, either search or click on Business Plan Samples under Start-up tools.

BYU's Business Library

www.lib.byu.edu/business

Resources licensed by the BYU Library can be found on the MEGI website (Management, Economics, and Government Information). Use the Find a Database tool to search by name or click on a link to a subject page, where databases are categorized topically.

ProQuest *Entrepreneurship*

Topics

[Business start-up](#)
[Funding sources](#)
[Legal issues](#)
[Management and leadership](#)
[Marketing and sales](#)
[Operations management](#)
[Product development and management](#)
[Profit and financial management](#)
[Special topics](#)

Start-up tools

[Business Plan Samples](#)
[Guides, Templates & Tools](#)
[Tips & Advice \(video\)](#)

Other featured content

[Business Cases](#)
[Company Profiles](#)
[Market Research Reports](#)

An innovative attempt to meet the practical needs of entrepreneurs.

- News and Industry Publications
- Company and Market Reports
- Case Studies and Business Plans
- Guidebooks
- Startup Cash Flow Profiles
- Templates and How-To's
- Video Interviews

With content from universities like Thunderbird, Cornell, and yes, **BYU**. Use the Find a Database tool to find it.

SBA, SBDC, SCORE, and other Government Resources

- www.sba.gov: The Small Business Administration may be your single most important resource. Free online courses, guides and templates for business plans, forms required for SBA supported bank loan applications, ownership structures, management, accounting and legal guides, and tips on planning your exit.
- <http://business.utah.gov>: Guides and assistance at the state level. This is where you register your business for Utah.
- **Small Business Resource**: The SBA produces guides for each state: <http://www.sbaguides.com/>
- **The Utah District Office of the SBA**: <http://www.sba.gov/localresources/district/ut/index.html>
- **Small Business Development Center**: One-stop assistance for local entrepreneurs. Coaching for business and plans, and loan applications. Networking, incubator office space, and classes. The closest center is hosted at UVU: www.uvsc.edu/sbdc
- **SCORE**: A volunteer organization that provides one-on-one mentoring for new entrepreneurs by successful small business owners. They also provide workshops, and the website includes how-to guides: www.score.org
- **FedBizOpps.gov**: Try contracting. Government agencies are required to post business opportunities for commercial vendors to bid: www.fbo.gov

Don't forget books!

Use the Find a Book tool to search for titles. Or try this search to get started:

<http://tinyurl.com/alvwvr>

Or use Find a Database to pull up Safari, a collection of business and technical ebooks.

Patents and Trademarks

- **United States Patent and Trademark Office (USPTO)**, www.uspto.gov : Guides, forms, fees, and a patent search engine.
- **Compendex**: Even better than Google Patents, Compendex's Engineering Village is not only the premier source for engineering literature, it also includes a robust engine for searching U.S. and European patents and patent applications. Use the Find a Database tool. Inside, uncheck Compendex and check U.S. and/or EP Patents, then search.

And More . . .

Advice articles, how-to guides, financing and franchising tips, and listings for business opportunities.

- **Entrepreneur.com**: <http://entrepreneur.com/>
- **Startup Journal**: The Wall Street Journal's site for entrepreneurs: <http://online.wsj.com/public/page/news-small-business-marketing.html>
- **vFinance, Inc.**: Includes a listings for venture capital and angel investors: www.vfinance.com
- **The 'Lectric Law Library**: Business legal forms: <http://www.lectlaw.com/formb.htm>