

Who's the Competition? Building Company Lists

September 17th & 18th, 2008

Mint Global and LexisNexis

- **Search** for companies by name, ticker, or any combination of screening criteria, including industry, location, ownership, auditor, number of employees, finances, market cap, incorporation date, and dozens more.
- **Access** information including descriptive overviews and histories, news, Datamonitor company reports, peer comparisons, financial data, ratios, stock data, shareholders, subsidiaries, directors, contact information, and more.
- **Download** your results list or the full reports of any number of companies.
- **Note:** You must enable pop-ups in your internet browser to use Mint Global.
- **Need a refresher?** Here's a 4 min. video tutorial for Mint Global: <http://screencast.com/t/r59kOnw7juE>

BYU's Business Library

www.lib.byu.edu/business

Resources licensed by the BYU Library can be found on the MEGI website (Management, Economics, and Government Information). Use the Find a Database tool to search by name or click on a link to a subject page, where databases are categorized topically.

Other Company Databases

- **Factiva** is the best place for business news and also has profiles for public companies
- **S&P NetAdvantage**, **Value Line** and **Morningstar** all have investment reports on companies and tools like stock screeners
- **Business Source Premier (EBSCO)** has brief company profiles from Datamonitor

Andy's Fabulous White Elephant Contest

- Does Mint Global or LexisNexis list more companies for Utah County? How about Estonia?
- Which database lists more pharmaceutical manufacturers for Brazil?
- Which database should I use if I want to know how many companies are there in Japan with a market cap over \$500 mil.?
- Which database should I use if I want to find the company that owns the Excel brand?
- According to Mint Global, how many private companies with over 5,000 employees are there in Russia? How many according to LexisNexis?
- According to Mint Global, how many companies are audited by KPMG or its subsidiaries? How many according to LexisNexis?
- Which database lists more companies with the phrase "goat cheese" in their description?

Mint Global is better when you want:

- International as well as U.S. companies
- To print or download large company lists or multiple company profiles
- PDFs of annual reports and corporate social responsibility reports
- Datamonitor company or industry reports
- M&A news
- Segment data



LexisNexis is better when you want:

- To know who a company's legal counsel is
- To see legal cases that a company is involved in
- To see a company's patents and trademarks
- A list of a company's brands
- Names of managers below the Board and Cxx level
- News related to a company (remember the Factiva database for news too)
- Quick side-by-side comparison of competitors' key numbers

Leticia Camacho
 Management and Accounting Librarian
 1521 HBLL
 422-1970
 leticia_camacho@byu.edu

Andy Spackman
 Business and Economics Librarian
 1522 HBLL
 422-3924
 andy_spackman@byu.edu