

Career Research

September 24th & 25th, 2008

Career Resources

- **Occupational Outlook Handbook** (<http://www.bls.gov/OCO/>): On the Bureau of Labor Statistics website you'll also find the Career Guide to Industries (CGI), the Job Openings and Labor Turnover Survey, and for more in-depth salary data try the Occupational Employment Statistics (OES) database.
- **Vault Online Career Library**: Industry guides, career profiles, employer profiles and rankings, insights into work environment and culture through surveys of actual employees.
- **Optimal Resume**: The Business Career Center's new resume-building tool.

Company Information and News from LexisNexis

- **Search** for companies by name, ticker, or any combination of screening criteria, including industry, location, auditor, number of employees.
- **Access** information including descriptive overviews and histories, peer comparisons, financial data, ratios, stock data, shareholders, subsidiaries, directors, contact information, and more.
- **Includes** information from Hoover's S&P, Disclosure, etc.
- **Download** your results.



Other Company Databases

- **Mint Global**: Another company database that lacks LexisNexis's news coverage but is in some ways superior for searching for companies and building lists. Here's a 4 min. video tutorial for Mint Global: <http://screencast.com/t/r59kOnw7juE>
- **Factiva** is the best place for business news and also has profiles for public companies
- **S&P NetAdvantage**, **Value Line** and **Morningstar** all have investment reports on companies and tools like stock screeners
- **Business Source Premier (EBSCO)** has brief company profiles from Datamonitor

Other News and Trade Publications

- **Business and Industry (RDS)-Gale:** Over 900 trade publications.
- **ABI/Inform (ProQuest):** Trade publications and newspapers.
- **Factiva (Dow Jones):** Thousands of newspapers from around the world in 22 languages. Be sure to use the drill-down filters (plus-signs) to narrow your search to specific industries or companies, etc.

Industry Research

- **S&P's NetAdvantage:** Click on the Industry tab at the top then use the drop-downs to select an industry or sub-industry survey. Only broad industry categories are covered, but these reports are great sources for trends and comparative statistics. Value Line has similar reports.
- **RMA eStatement Studies:** The best source for comparative financial ratios and fundamentals based on industry and size of firm.
- **Business Source Premier:** The Enhanced Business Searching interface makes it easy to find Datamonitor's brief Industry or Company profiles.

BYU's Business Library

www.lib.byu.edu/business

Resources licensed by the BYU Library can be found on the MEGI website (Management, Economics, and Government Information). Use the Find a Database tool to search by name or click on a link to a subject page, where databases are categorized topically.

Market Research

- **Global Market Information Database (GMID):** Macroeconomic and demographic statistics together with consumer trends and market reports. Search by keyword, browse by geography, or use the menu search for statistics. International focus.
- **Mintel:** High quality, in-depth reports covering consumer goods, travel, lifestyles, food, financial services, and demographic segments. Focus on the US and Western Europe. Must create a profile using an email address with a BYU domain.
- **MarketResearch.com Academic:** Reports from a handful of publishers covering consumer goods, food, pharmaceuticals, biotech, chemicals, and demographic segments. Focus on the US.
- **Gartner:** News, reports, and analysis covering hi-tech industries.

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