

## BUSINESS RESOURCES

All of these resources are available

### **Databases Containing Articles:**

- 4- ABI/Inform (Proquest)
- Business Source Premier (EBSCO)
- Business and Company Resource Center (Gale)
- LexisNexis Academic

### **Company Research:**

- Business and Company Resource Center (Gale)
- LexisNexis Academic
- 4 Investext Select (GALE)
- 4 EDGAR

### **Industry Research:**

- Industry Definitions & Classification Codes
  - 4 North American Industry Classification System (NAICS)
  - 4 Standard Industrial Classification (SIC) System Search

#### Industry Reports

- 4 Business and Company Resource Center (Gale)
- 4 Business and Industry (RDS)
- 4 Investext Plus (Gale)
- 4 Industry Surveys (HC106.6.S74)
- 4 U.S. Industry & Trade Outlook (HC101.U54)

#### Business Activity

- 4 Economic Census/U.S. Census
  - <http://www.census.gov/epcd/www/econ97.html>
- 4 County Business Patterns
  - <http://www.census.gov/epcd/cbp/view/cbpview.html>

#### Industry Ratios

- 4 Key Business Ratios
- 4 Value Line Research Center

### **Stocks&Securities Information:**

- 4 Bloomberg
- 4 Value Line
- 4 EDGAR
- 4 Morningstar

### **Mutual Funds:**

- 4 EDGAR
- 4 Value Line
- 4 Morningstar

### **Product Research:**

- 4 Consumer Reports (Business Source Premier EBSCO)
- 4 Prompt (Gale)

### **International Research:**

#### Economic Information:

- 4 National Trade Data Bank
- 4 Business and Company Resource Center (Gale)
- 4 LexisNexis Academic -- Country Profiles

#### Demographics:

- 4 CIA World Fact Book
- +» SYB World: Statesman's Yearbook

#### Statistics:

- 4 Handbook of International Economic Statistics
- 4 International Monetary Fund
- 4 International Trade by Commodities Statistics
- 4 World Development Indicators

### **Business Directories:**

#### Small Business/Marketing

- 4 Reference USA

#### Leading Companies:

- 4 D&B's North American Million Dollar Database
- 4 Business & Company Resource Center (Gale)

#### Manufacturing:

- 4 Thomas Register of American Manufacturers
- 4 Thomas Global Register

### **Business Newspapers:**

- 4 LexisNexis Academic -- News (for local, regional and national newspapers)
- 4 Deseret News (for local)
- 4 Regional Business News (EBSCO)
- 4 Newspapers (Proquest) (Includes Wall Street Journal, New York Times, London Times and other major newspapers)
- 4 IPL Online Newspapers (for international)

### **Marketing:**

- 4 MediaMark Reporter
- 4 Business & Industry
- 4 Business & Company Resource Center (Gale)
- 4 Statistical Abstracts

# Company Research

## Private Companies

LexisNexis Academic (Business -> Company Profiles)  
Hoover's Handbook of Private Companies (MGT/ECON HG 4057 .A28616)  
ReferenceUSA (can only be accessed in the Mgt/Econ area)

## Public Companies

LexisNexis Academic (Business -> Company Financial)  
Business & Company Resource Center  
CorpTech  
Bloomberg (can only be accessed in the Mgt/Econ area)

## International Companies

Business & Company Resource Center  
LexisNexis Academic (Business -> Company Profiles)  
Hoover's Handbook of World Business (MGT/ECON HG 4057 .A28615)

# Industry Research

Business & Company Resource Center  
NetAdvantage  
Business & Industry  
Key Business Ratios

# Stocks/Mutual Funds Research

## Current Stocks/Mutual Funds

Valueline  
Valueline (MGT/ECON HG 4501 .V261)  
Morningstar

## Historical Stocks/Mutual Funds

Bloomberg (can only be accessed in the Mgt/Econ area)  
Valueline (MGT/ECON HG 4501 .V261)  
Directory of Obsolete Securities

# Case Studies

Business Source Premier (Publications -> Harvard Business Review -> Search Within Publication -> add "and (case stud\*) and (PATRON'S TOPIC)" to the search  
Library Catalog – keyword search for "Harvard Business Review" and (PATRON'S TOPIC)